

**John B. Lacson Foundation Maritime University-Molo, Inc.
College of Business
Iloilo City**

PERCEIVED EFFECT OF MOBILE PHONE TO THE STUDIES OF BACHELOR OF
SCIENCE IN CRUISE SHIP MANAGEMENT STUDENTS

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Abstract

This study was conducted in order to determine the perceived effect of mobile phone to the studies of BS CSM students of John B. Lacson Foundation Maritime University-Molo. Specifically, this study tried to determine the perceived effects of mobile phones to the studies of BS CSM students when taken as a whole group, how the participants ranked the effect of mobile phones in their studies and the perceived effects of mobile phones to the studies of Bachelor of Science in Cruise Ship Management students when grouped according to age, year level, and load consumption. This study employed the descriptive research design and included 500 CSM students of John B. Lacson Foundation Maritime University-Molo, Inc. The respondents were selected through stratified random sampling. Statistical tools employed for the analysis of data were frequency counts, percentage and ranks. Based on the results it was concluding that mobile phones had both a negative and positive effect on the studies of the participants. Positive effects of mobile phones include being able to keep abreast of assignments and schedules even when one is absent and being able to use

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multimedia in making reports, projects and assignments. Negative effects include distractions from studies because of texting and calling and lack of concentration and spelling errors it brings about among the students. Recommendations, among others centered on maximizing the positive effects of mobile phones on the studies of the participants.

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